



BOARD OF DIRECTORS

Jasna Penich
President
Malaga Bank

Fred Allen
Vice President
Mister Marley

Daniel Hom
Treasurer
U.S. Bank

Alex Cifuentes Smith
Secretary
Musician & Teacher

Pat Carroll
San Pedro Waterfront
Arts District

Dan Grampp
Wells Fargo Advisors

Alan Johnson
Jerico Development

Jenny Krusoe
AltaSea

Martin Lonky
Histologics

Joshua Stecker
San Pedro Today

Ex Officio:

Elise Swanson
San Pedro Chamber
of Commerce

Lee Sweet
Warner Grand Theatre

STAFF

Liz Schindler Johnson
Executive Director

Taran Schindler
Artistic Director

Joselyn Wilkinson
Director of Education

Jenny Sova
Special Event Coordinator/
Office Manager

Connie McOsker
Community Projects Manager

Lea Chazin
Marketing Coordinator

Gisselle Ruiz
Education Assistant

July 19, 2016

San Pedro Historic Waterfront BID

ATTN: Lorena Parker

390 W. 7th Street

San Pedro, CA 90731

RE: Dia de Los Muertos 2016 Entertainment stages

Dear Lorena and PBID Board of Directors:

Grand Vision Foundation proposes to book, schedule, manage and direct line-ups of music and dance talent for the main stage and community stage.

For the main stage, we will bring four high-level regional groups, which perform Latin/alt-Latin-themed music and dance. For this stage, we will provide a bilingual MC/DJ, stage manager and assistant stage manager. For the community stage, we will coordinate a line-up of four to five local groups, which perform Latin-themed music and dance. This stage will be staffed with a bilingual stage manager/MC and an audio tech. Both stages will be directed by Grand Vision Foundation staff.

Grand Vision is dedicated to bringing culturally inclusive arts events to the Los Angeles Harbor area. We recognize that street festivals are a successful means to community engagement across cultural, economic, and age demographics. The Dia de Los Muertos festival takes this a step further, as a means for many Harbor Area residents to feel and demonstrate cultural pride.

We are grateful for the opportunity to participate in this successful and important San Pedro street fair.

Attached is a project budget.

Thank you very much,

Taran Schindler
Artistic Director





**2016 DIA de LOS MUERTOS
GRAND VISION ENTERTAINMENT PROGRAM**

EXPENSES

Entertainment

Live Music (unconfirmed, sample line-up) \$ 7,500.00

DJ/MC - Mijo Entertainment

Band #1: Mariachi Divas

Band #2: Jungle Fire

Band #4: Quitapenas

Band #3: East LA Taiko

Community Stage (unconfirmed, sample line-up) \$ 500.00

Group #1: Grupo Folklorico Nadino

Group #2: Mariachi Academy of Carson

Group #3: Grupo Folklorico Del Mar

Group #4: Grupo Folklorico Estrellas de Mexico

Community Stage Audio Tech

Talent Booking & Stage Management \$ 4,000.00

TOTAL \$ 12,000.00